

2023 Sponsorship Opportunities

HEALTH COMMUNICATION TODAY

As health communication professionals, it's our responsibility to step up in times of need to provide clear, accurate, and actionable information. Now is the time to work together to strengthen the field of health communication.

OUR REACH

~4,500 Society members

 2,000 LinkedIn followers

 2,400 Twitter followers

PAST EVENT SPONSORS

- CommunicateHealth
- Evoke Kyne
- Fors Marsh
- ICF Next
- Karna
- NORC at the University of Chicago
- Porter Novelli
- UT Center for Health Communication
- WebMD/Medscape
- Westat



7th Annual Summit

Hybrid Onsite and Virtual Event
June 12 and 13, 2023
Austin, TX



Connect with today's health communication professionals

The 7th Annual National Summit for Health Communication will feature solution-based discussions, best practice sharing across industries, practical applications for health communication professionals, and explore important topics at The Intersection of Clarity, Creativity and Equity.

The Summit will partner with the University of Texas at Austin, Center for Health Communication, Health Communication Leadership Institute. #SHCSummit23

ABOUT THE SOCIETY

With ~4,500 members, the Society is the only organization connecting individuals working in public health, health, healthcare, medical communications, digital health, health communication research, and academia. We connect our members across industries to share resources, exchange best practices, and advance the science of health communication.

The value of Summit sponsorship

- Enhance your brand and increase market awareness among health communication professionals across many industries.
- Gain visibility throughout the Annual Summit experience to promote your organization's brand, products and services.
- Network with health communication professionals to learn about emerging trends in the field.
- Experience cutting-edge content from industry experts in a diversity of engaging sessions.

SPONSORSHIP LEVELS

Society Summit sponsorship benefits ensure that your organization is recognized before, during, and after the event. The following levels are available:

Premier	\$7,500
Champion	\$5,000
Advocate	\$2,500
Patron	\$1,250

BENEFITS	Premier	Champion	Advocate	Patron
Logo on event materials, on-site signage and slides	✓	✓	✓	✓
Logo on Summit webpage	✓	✓	✓	✓
Logo on Summit emails to Society members	✓	✓	✓	✓
Logo on the Society website homepage	✓	✓	✓	✓
Sponsor focus via Society social media channels (Content is custom to your organization)	✓ (up to 5 posts)	✓ (up to 4 posts)	✓ (up to 3 posts)	✓ (1 Post)
Promote Sponsorship Short at Summit (One minute sponsor produced video showcasing your organization's capabilities and key offerings)	✓	✓	✓	
Promote Sponsorship Short at Summit and via Society social media channels	✓	✓		
Sponsor Spotlight in Society newsletter (two per issue)	✓	✓		
Exclusive Sponsor Spotlight in Society newsletter (one per issue)	✓			
Summit Registration (virtual)	5	4	3	2
Summit Registration (onsite)	5	3	2	1

Custom Options

Please reach out to Diane Brodalski (admin@societyforhealthcommunication.org) to discuss custom sponsorship options such as Keynote Speaker, Beverage/Snack station, Breakfast and Pre-Summit gathering.

Sponsorship Payment

To secure your sponsorship spot, email Diane Brodalski (admin@societyforhealthcommunication.org) with your desired level and the financial point of contact.