



Society for Health Communication

A Statement from the Society for Health Communication on the Importance of Evidence-Based Public Health Understanding and Action

August 3rd, 2020 - As health communication professionals and scholars, we are dedicated to providing clear, accurate, and actionable health information to all. We do this by connecting industries – public health groups, government, academia, the private sector, and others – and ensuring that health information is timely, accurate, and clearly communicated.

During the SARS-CoV-2/COVID-19 pandemic, we have seen how important it is to have reliable information and trusted scientific experts speaking publicly to help guide public health understanding on the actions individuals can take to stay healthy. ***As a Society, we advocate for the ongoing support of these experts and transparent access to SARS-CoV-2 and COVID-19 data.***

We believe that effective communication will help slow the pandemic's spread and minimize its impact on human life. We stand in solidarity with the public health experts, many among our ranks, who are working hard to keep our communities healthy and informed.

The Society for Health Communication