

2025 Sponsorship Opportunities



9th Annual Summit

Hybrid Onsite and Virtual Event
June 23 and 24, 2024
Metro D.C. Area (Mclean, VA)


HEALTH COMMUNICATION TODAY

As health communication professionals, it's our responsibility to step up in times of need to provide clear, accurate, and actionable information. Now is the time to work together to strengthen the field of health communication.

OUR REACH

~5,500 Society members

 5,000 LinkedIn followers

 2,500 X/Twitter followers

PREVIOUS SPONSORS

- CommunicateHealth
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- Public Health Communications Collaborative
- RTI International
- WebMD/Medscape
- Westat

The [9th Annual National Summit for Health Communication](#) will be held on June 23 and 24, 2025 in the Washington, D.C. metro area.

The 2025 Summit promises to be a dynamic and forward-thinking event. Through solution-oriented discussions, cross-industry best practice sharing, and a focus on practical applications, attendees will leave equipped with the knowledge and strategies needed to navigate the ever-evolving landscape of health communication effectively.

This upcoming Summit will also provide a platform for reflecting on lessons learned from past efforts and strategizing for future challenges. Attendees will glean insights into building resilience and agility into their communication frameworks.

ABOUT THE SOCIETY

With ~5,500 members, the Society is the only organization connecting individuals working in public health, health, healthcare, medical communications, digital health, health communication research, and academia. We connect our members across industries to share resources, exchange best practices, and advance the science of health communication.

#SHCSummit2025

The value of Summit sponsorship

- Enhance your brand and increase market awareness among health communication professionals across many industries.
- Gain visibility throughout the Annual Summit experience to promote your organization's brand, products and services.
- Promotion of your brand before, during, and after the Summit to SHC members and beyond.
- Network with health communication professionals to learn about emerging trends in the field.
- Experience cutting-edge content from industry experts in a diversity of engaging sessions.

SPONSORSHIP LEVELS

Society Summit sponsorship benefits ensure that your organization is recognized before, during, and after the event. The following levels are available:

Premier	\$7,500
Champion	\$5,000
Advocate	\$2,500
Patron	\$1,250

CUSTOM OPTIONS

BENEFITS	Premier	Champion	Advocate	Patron
Logo on event materials, on-site signage and slides	✓	✓	✓	✓
Logo on Summit webpage	✓	✓	✓	✓
Logo on Summit emails to Society members	✓	✓	✓	✓
Logo on the Society website homepage	✓	✓	✓	✓
Sponsor focus via Society social media channels (Content is custom to your organization)	✓ (up to 5 posts)	✓ (up to 4 posts)	✓ (up to 3 posts)	✓ (1 Post)
Promote Sponsorship Short at Summit (One minute sponsor produced video showcasing your organization's capabilities and key offerings)	✓	✓	✓	
Promote Sponsorship Short at Summit and via Society social media channels	✓	✓		
Sponsor Spotlight in Society newsletter (two per issue)	✓	✓		
Exclusive Sponsor Spotlight in Society newsletter (one per issue)	✓			
Summit Registration (virtual)	4	3	2	1
Summit Registration (onsite)	3	2	1	1

Please contact Dana Chomenko (info@societyforhealthcomm.org) to discuss custom sponsorship options such as Keynote Speaker, Beverage/Snack station, Breakfast and Pre-Summit gathering.

Sponsorship Payment

To secure your sponsorship spot, email Dana Chomenko (info@societyforhealthcomm.org) with your desired level and the financial point of contact.