

# 2024 Sponsorship Opportunities

## 8th Annual Summit

Hybrid Onsite and Virtual Event  
June 17 and 18, 2024  
Metro D.C. Area (Arlington, VA)



## Meeting the Evolving Needs of Today's Health Communicators

Synergies • Strategies • Solutions

The [8th Annual National Summit for Health Communication](#) will be held on June 17 and 18, 2024 in the Washington, D.C. metro area. The Society will partner with [Deloitte](#) and the [Journal of Health Communication](#) to host this year's event. #SHCSummit24

The 2024 Summit promises to be a dynamic and forward-thinking event. Through solution-oriented discussions, cross-industry best practice sharing, and a focus on practical applications, attendees will leave equipped with the knowledge and strategies needed to navigate the ever-evolving landscape of health communication effectively.

This year's Summit will also provide a platform for reflecting on lessons learned from past crises and strategizing for future challenges. By examining how the field can be better prepared for the next crisis, attendees will glean insights into building resilience and agility into their communication frameworks.

### ABOUT THE SOCIETY

With ~5,500 members, the Society is the only organization connecting individuals working in public health, health, healthcare, medical communications, digital health, health communication research, and academia. We connect our members across industries to share resources, exchange best practices, and advance the science of health communication.

#### The value of Summit sponsorship

- Enhance your brand and increase market awareness among health communication professionals across many industries.
- Gain visibility throughout the Annual Summit experience to promote your organization's brand, products and services.
- Network with health communication professionals to learn about emerging trends in the field.
- Experience cutting-edge content from industry experts in a diversity of engaging sessions.

### HEALTH COMMUNICATION TODAY

As health communication professionals, it's our responsibility to step up in times of need to provide clear, accurate, and actionable information. Now is the time to work together to strengthen the field of health communication.

### OUR REACH

~5,500 Society members



3,000 LinkedIn followers



2,500 X/Twitter followers

### PREVIOUS SPONSORS

- CommunicateHealth
- Deloitte
- Fors Marsh
- ICF Next
- Inizio Evoke Comms
- JBS International
- Karna
- NORC at the University of Chicago
- Porter Novelli
- Tanaq Health
- UT Center for Health Communication
- WebMD/Medscape
- Westat

## SPONSORSHIP LEVELS

Society Summit sponsorship benefits ensure that your organization is recognized before, during, and after the event. The following levels are available:

<b>Premier</b>	\$7,500
<b>Champion</b>	\$5,000
<b>Advocate</b>	\$2,500
<b>Patron</b>	\$1,250

## CUSTOM OPTIONS

BENEFITS	Premier	Champion	Advocate	Patron
Logo on event materials, on-site signage and slides	✓	✓	✓	✓
Logo on Summit webpage	✓	✓	✓	✓
Logo on Summit emails to Society members	✓	✓	✓	✓
Logo on the Society website homepage	✓	✓	✓	✓
Sponsor focus via Society social media channels (Content is custom to your organization)	✓ (up to 5 posts)	✓ (up to 4 posts)	✓ (up to 3 posts)	✓ (1 Post)
Promote Sponsorship Short at Summit (One minute sponsor produced video showcasing your organization's capabilities and key offerings)	✓	✓	✓	
Promote Sponsorship Short at Summit and via Society social media channels	✓	✓		
Sponsor Spotlight in Society newsletter (two per issue)	✓	✓		
Exclusive Sponsor Spotlight in Society newsletter (one per issue)	✓			
Summit Registration (virtual)	4	3	2	1
Summit Registration (onsite)	3	2	1	1

Please contact Dana Chomenko ([admin@societyforhealthcommunication.org](mailto:admin@societyforhealthcommunication.org)) to discuss custom sponsorship options such as Keynote Speaker, Beverage/Snack station, Breakfast and Pre-Summit gathering.

### Sponsorship Payment

To secure your sponsorship spot, email Dana Chomenko ([admin@societyforhealthcommunication.org](mailto:admin@societyforhealthcommunication.org)) with your desired level and the financial point of contact.