

**SIXTH ANNUAL SUMMIT  
HYBRID ONSITE AND VIRTUAL EVENT  
JUNE 14, 2022  
AUSTIN, TX**

The 6th Annual National Summit for Health Communication will feature solution-based discussions, best practice sharing across industries, practical applications for health communication professionals, and explore important and emerging topics including big data, health equity and the intersection of public health and climate change. By building bridges between industries, the Society is focused on strengthening the field and advancing the science of health communication.

The Society will be partnering with the University of Texas, Austin Center for Health Communication, Health Communication Leadership Institute this year.

**HEALTH COMMUNICATIONS TODAY**

As health communication professionals, it's our responsibility to step up in times of need to provide clear, accurate, and actionable information. Now is the time to work together to strengthen the field of health communication.

**ABOUT THE SOCIETY**

With more than 3,800 members, the Society is the only organization connecting individuals working in public health, healthcare, medical communications, digital health, health communication research, and academia. We connect our members across industries to share resources, exchange best practices, and advance the evidence-base of the field.

**MEDIA REACH**

3,800+ Society members

 2,300+ Twitter followers

 1,000+ LinkedIn group members

**PAST EVENT SPONSORS**

- CommunicateHealth
- Evoke KYNE
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- FOVNDREY
- ICF Next
- NORC at the University of Chicago
- Social Marketing at University of South Florida
- UT Center for Health Communication
- WebMD and Medscape
- Westat

**2021 SUMMIT FEEDBACK**

"It was fantastic, relevant, informative, inspirational."

"I thought all of the speakers and panelists were wonderful. I learned a lot and was glad that I attended."

"Very good information and presenters."

"Thank you for organizing this empowering event."

"I learned a ton from this year's summit. I thought the individual sessions were excellent."

In 2021, 9 out of 10 attendees strongly agreed or agreed that the Summit topics and content were relevant and useful to their work.

**SPONSORSHIP LEVELS**



**CHAMPION** \$5,000

Our mission is your vision for the field of health communication and you're committed to helping advance the field.



**ADVOCATE** \$2,500

You're ready to jump in and help us build connections among health communication professionals in all industries.



**PATRON** \$1,000

You fully support our work to create a collective voice in health communication.

BENEFITS	CHAMPION	ADVOCATE	PATRON
Inclusion on event materials and on-site signage	✓	✓	✓
Inclusion on the 2022 Summit webpage	✓	✓	✓
Inclusion on Summit emails to members and email subscribers	✓	✓	✓
Promoted via Society's Twitter profile and LinkedIn page	✓	✓	✓
Inclusion on the Society website homepage	✓	✓	
Custom emails sent to all members*	✓ (up to five emails)	✓ (up to two emails)	
Up to 20 retweets of your content*	✓	✓	✓
LinkedIn posts on the Society group page*	✓ (up to seven posts)	✓ (up to three posts)	

\*Content is custom to your organization (e.g., news, announcements, events) and sent within 12 months of sponsorship

**SPONSORSHIP PAYMENT**

To request a sponsorship invoice, please send an email with your desired sponsorship level and the financial point of contact to:

**Diane Brodalski**  
Admin@societyforhealthcommunication.org