

Society for Health Communication

Steering Committee Overview and Nomination Form

Overview: The Society for Health Communication is committed to using evidence-based communication strategies to inform, empower, and motivate individuals and communities to lead healthier lives. We are a member-driven organization bridging the gap to unite professionals in public health, healthcare, academia, hospital communications and telemedicine to share resources, exchange best practices and advance the evidence base of the field. We are an international organization, based in the US, serving members from all countries.

Mission: We bring together health communication professionals and scholars to create meaningful connections, share knowledge across disciplines, and advance the science of health communication.

Vision: A united group of health communication professionals and scholars who collaborate to improve the impact of health initiatives to advance the health of the American public.

Values: The Society's success depends on the engagement, diversity and strength of our members and leadership, and we strive to be inclusive and collaborative in everything we do. We believe in:

- Evidence-informed communication approaches;
- A culture of inclusiveness across sectors and disciplines;
- Collaborative, meaningful, and supportive partnerships;
- A unified field, speaking with a representative and collective voice;
- A strong network of supportive peers;
- A grass-roots approach to innovation where ideas and advancements are born from colleagues sharing and building on one another's successes;
- The use of digital technologies and other tools that connect individuals to one another and create greater health equity.

Mandate: Steering Committee members serve as advisors to support the advancement of the mission and vision of the Society.

Overview and Roles and Responsibilities

Our Steering Committee is actively involved in Society operations and is charged with leading high-priority initiatives and providing oversight for ongoing activities. Members serve two-year (January-December) terms. After the term finishes, membership may be renewed pending broad support of current Steering Committee members. We ask that Steering Committee members comply with the commitments outlined below.

Meetings

- One annual half-day in-person meeting (month TBD).
- Bi-monthly one-hour virtual meetings.
- Ad hoc planning discussions on specific topics (e.g., Annual Summit planning).

Responsibilities

- Attend regularly scheduled meetings and conference calls consistently.
- Participate in ad hoc conference calls and email exchanges as needed.
- Make significant contributions to at least one strategic planning effort per year (e.g., Summit planning, prospecting, improving member services).
- Advise the Executive Director and other Society staff on ongoing activities, partnerships, and events.
- Collaborate with fellow Steering Committee members on the advancement of the organization, including growth of members, revenue, and services.
- Participate in outreach, marketing, and development activities (e.g., make connections/introductions to other industry professionals, send “thank you” emails to organizational members and sponsors).
- Act as an ambassador for the Society in members’ spheres of influence.

Qualifications

- Extensive professional experience in health communication, with proven track record of executive leadership accomplishments in nonprofits, academia, business, government or philanthropy.
- A commitment to, and understanding of, the Society’s membership and constituents.
- Savvy diplomatic skills and an affinity for cultivating relationships and persuading, convening, facilitating, and building collaboration amongst diverse parties.
- Personal qualities of integrity, credibility, inclusive leadership, and a passion for improving the impact of health communication and public health initiatives.

Steering Committee Benefits

- Opportunity to advise the Society on strategic direction and position in the field.
- Recognition on the Society website, in outreach and communications, and at events, including the National Summit for Health Communication.
- Opportunity to network with other leaders in the field.
- Use of Steering Committee role in personal brand and thought leadership activities.

You can learn more about our current Steering Committee [on our website](#). We are now seeking Steering Committee nominations until October 31, 2021, to serve from January 2022 to December 2023.

SOCIETY FOR HEALTH COMMUNICATION: STEERING COMMITTEE APPLICATION

Instructions

Please provide detailed answers to support your nomination, which will be evaluated by current Society leadership as part of the annual review process. Self-nominations are accepted. A current CV, resume and/or LinkedIn profile must accompany the completed application. Please fill out the information below and email signed and completed applications to admin@societyforhealthcommunication.org.

Applications will be reviewed annually with decisions and related communications completed by December 15 of each year.

Please provide details for the *nominator* only.

Is this a self-nomination (Yes/No)? Yes No

Full name and current professional title/organization affiliation (leave blank if self-nominated):

Contact phone: _____ Contact email: _____

Please provide details for the *nominee* only.

Full name and current professional title/organization affiliation:

LinkedIn profile:

Number of years active/working in health communication:

Additional details, if any, about education and training not included in CV or LinkedIn profile:

Provide an overview of past/current contributions to the field of health communication:

Describe specific reasons you believe the nominee would actively contribute to the Society's mission and help advance the field of health communication:

What do you believe differentiates the nominee from others?

Share specific examples of how the nominee has illustrated a commitment to diversity, equity and inclusion within their professional role and the field:

Please add anything else you believe to be relevant to this application:

Signature: _____

Date: _____